

## Stratos Sales Intelligence: Build a Strategic Asset

Stratos is a sales intelligence system that combines white-glove service with agentic AI to deliver the right accounts, at the right time, with the right insights.

What makes Stratos unique is that it doesn't stop at lead generation or one-off research. Unlike deep research tools from Perplexity or OpenAI, Stratos builds and continuously enriches a proprietary dataset around your solutions and market—aligned to your sales strategy and compounding in value over time.

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### What You Get

- **Curated lead lists** prioritized by fit and buying triggers to find the needle in the haystack: your next best prospect.
- **Prospect reports** with complete organizational snapshots: fit score, rationale, recent signals, pain points, recommended approach, and key contacts.
- **Battle cards** arming reps with positioning strategies, insights, and talking points.

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### Why It Matters

- **Sharper Targeting** – Validated TAM and segments, aligned directly to your sales strategy.
- **Better Timing** – Engage when prospects enter decision windows.
- **Deeper Insight** – Arm reps with context that closes deals.
- **Strategic Asset** – A repeatable sales system that increases enterprise value.

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### The Valuation Advantage

Stratos doesn't just build pipeline—it builds **a proprietary data asset that changes your company's valuation**.

- Demonstrates a scalable, repeatable sales engine.
- Creates deep visibility into customers, competitors, and gaps.
- Produces an operational dataset investors and acquirers can plug into their own growth engine.

**Stratos transforms your story from short-term wins to long-term market ownership.**